



MICHIGAN  
ASSOCIATION FOR  
**Education  
of Young  
Children**

To: Exhibitors and Vendors  
From: Laurie Nickson, Director of Professional Programs  
Re: 4<sup>th</sup> Annual MiAEYC Conference Silent Auction

Michigan Association for the Education of Young Children is holding its 4<sup>th</sup> Annual Silent Auction at the MiAEYC Early Childhood Conference March 25–27, 2010. Proceeds from the auction will benefit MiAEYC’s Student Leadership Award Fund.

An award from MiAEYC’s Student Leadership Fund is given annually to one or more students pursuing a bachelor’s degree in child development or elementary certification with an early childhood endorsement. Awards are given to students who, through their academic record and professional involvement, demonstrate strong leadership skills in the field of early childhood education. Each Award includes a \$1,000 scholarship, a one-year membership in MiAEYC, complimentary MiAEYC conference registration and conference lodging the year of the award, and an invitation to attend and participate in MiAEYC Governing Board meetings. The purpose of the Award is to develop a base for future leadership both in the profession and in the organization.

“...promoting quality  
education  
and the well-being  
of young children...”

As a commercial vendor and/or conference exhibitor, I am asking you to donate items for the auction. To create enticing, marketable packages, MiAEYC may combine items from different vendors. Please include a catalog, flyer or business card with your items.

The silent auction items (actual, pictures or gift certificate facsimiles) will be on display in the exhibit area Thursday, March 25<sup>th</sup> and Friday, March 26<sup>th</sup>. Bidding will end at 5:00 p.m. Friday, March 26<sup>th</sup>, and winning bids announced between 5:30–6:30 p.m.

General Guidelines:

- Minimum ‘list’ value of \$50.00 per item or package of items preferred. Obviously we are hoping for some ‘big ticket’ items to generate interest and bids!
- If you are donating a large item that is part of your exhibit, MiAEYC will need a picture of the item or the catalog page for display.
- If the donated item is an item to be shipped from the company, shipping and handling fees are to be included as part of the donation. MiAEYC will need a picture of the item(s) or the catalog page(s) that includes the item(s) for display.
- If the donated item is a gift certificate for items to be selected by the recipient, shipping and handling fees are to be included as part of the donation.

1-800-336-MICH (6424)

517-336-9700

Fax: 517-336-9790

www.MiAEYC.org

Beacon Place

4572 S. Hagadorn Rd.

Suite 1-D

East Lansing, Michigan

48823-5385

Procedures for conference exhibitors/vendors:

- Complete and return the accompanying Exhibitor/Vendor Silent Auction Donation Form by March 1<sup>st</sup>.
- Deliver the item(s), or picture of the item(s), to the Exhibit Information Counter in the exhibit area between 1:00–8:00 p.m. Wednesday, March 24<sup>th</sup> or between 8:00–10:00 a.m. Thursday, March 25<sup>th</sup>.

Procedures for non-conference exhibitors/vendors:

- Complete and return the accompanying Exhibitor/Vendor Silent Auction Donation Form by March 1<sup>st</sup>. I will contact you to discuss your donation and delivery options.

Donors to the auction will be publicized in MiAEYC’s newsletter, Beacon, on MiAEYC’s web site and, if space permits, in the 2010 MiAEYC Conference Program. Please indicate on the donation form if you wish your company’s donation to be anonymous.

I look forward to your participation in the 4<sup>th</sup> Annual MiAEYC Conference Silent Auction. Please call me at (888) 666-2392, x 305 or email me at lnickson@miaeyc.org if you have suggestions, questions, or if I can be of assistance.